

FREEDOM FEST STATE FAIR

February 1, 2010

Dear Prospective Food Vendor:

Thank you for your interest in participating in this year's Freedom Fest State Fair. Freedom Fest State Fair is one of New Jersey's fastest growing Agricultural Fairs and promises to be bigger and better than ever in 2010. The 2010 Freedom Fest State Fair will run from July 6th through July 11th.

In an effort to better partner with our food vendors, the fair committee has made the decision to limit the number of food vendors accepted to the event to approximately fifteen. Additionally, the sale of most food items will either be exclusive or limited to two or less vendors. As a result, it is critical that all information requested on the Food Vendor Application be completed to ensure we provide visitors to the Freedom Fest State Fair a truly memorable fair experience. We hope these changes provide greater opportunity for your success as a food vendor.

Completed applications received by March 15, 2010 will be used to determine preliminary booth allocation. Those applications received March 16, 2010 or later will only be accepted for review and possible acceptance as space permits. Incomplete applications will not be accepted.

For additional information about the Freedom Fest State Fair, please visit our website at www.freedomfeststatefair.com

Please contact me if you have any questions or comments about the application process. We look forward to working with you in 2010.

Sincerely,

Kevin S. Dreher, FFSF Co-Chair
Email: kevin.dreher@comcast.net